



Why Digital Loyalty Cards?

Thanks to the rise of the smartphone, people are always connected. Digital Loyalty Cards are the perfect tool to maintain an intimate relationship with your customers. Furthermore, it results in accurate and actionable customer insights.

Advantages

Relationship tool: Perfect tool to maintain a vivid relationship with your customers.

Brand advocates: Turn customers into fans who love your brand.

Mobile Wallet entrance: Loyalty Cards is compatible with Mobile Wallets.

Reward those who matter: Reward clients who deserve it.

Fraud proof: Reduce loyalty program abuse to an absolute minimum.

Customer Data: Capture accurate customer data of clients that matter.

Stimulate repeat visits: Bring people back to your store.

Improve repeat purchases: Repeat visits trigger repeat purchases.

We make it easy!

One-stop solution for the creation, distribution, and validation of Digital Loyalty Cards. 2 Reward Me simplifies maintaining relationships with your audience.

Digital Loyalty Cards are quick wins. With a minimum effort you can reach immense potential.



of your future profits will come from just 20 percent customers.



Of shoppers' report that they want brands to have a loyalty program.



Bringing in new customers costs 16 times more than retaining current clients.

Reward customers for every purchase and turn visitors into loyal customers.